



# EVERLANE

Everlane Editions – The Power of 10

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The Power of 10

Introducing Everlane Editions: a series of curated capsule collections featuring lasting pieces designed for today's conscious consumer. Each season, the brand will unveil a new Everlane Edition.

The inaugural Everlane Editions capsule—The Power of 10—was inspired by the idea that the majority of people only wear 10% of their wardrobe. Influenced by the go-to staples that people reach for time after time, we crafted each piece with longevity and sustainability in mind. Combining intelligent choices and elevated style with high quality, low-maintenance materials that have a minimal impact on the environment, the Everlane Editions capsule is comprised of 10 key items.



Realized in a color palette as diverse as California’s fall landscapes, the capsule pairs warm desert neutrals and cool coastal tones with the bright pops of colors and patterns found in the state’s mountains and cities. Think black, white and ash brown, together with marigold, lily pad green, and gray plaid.

“We thought very carefully about the DNA of a modern wardrobe through the lens of the brand’s Californian roots, when designing Everlane Editions. We want people to buy less, but buy better—it’s about beautiful products that are versatile and classic. The pieces in The Everlane Editions: The Power of 10 capsule work hard to make dressing for every moment of your life effortless.”

Mathilde Mader, Everlane Creative Director

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# The 10





1. The '80s Blazer



2. The Way-High Drape Pant



3. The Gathered Drape Trench



4. The Clean Silk Relaxed Shirt



5. The Boxy Oxford Shirt



6. The ReCashmere  
Oversized Turtleneck



7. The ReCashmere  
Cropped Crew Sweater



8. The Way-High Sailor Jean



9. The Organic Cotton Crew



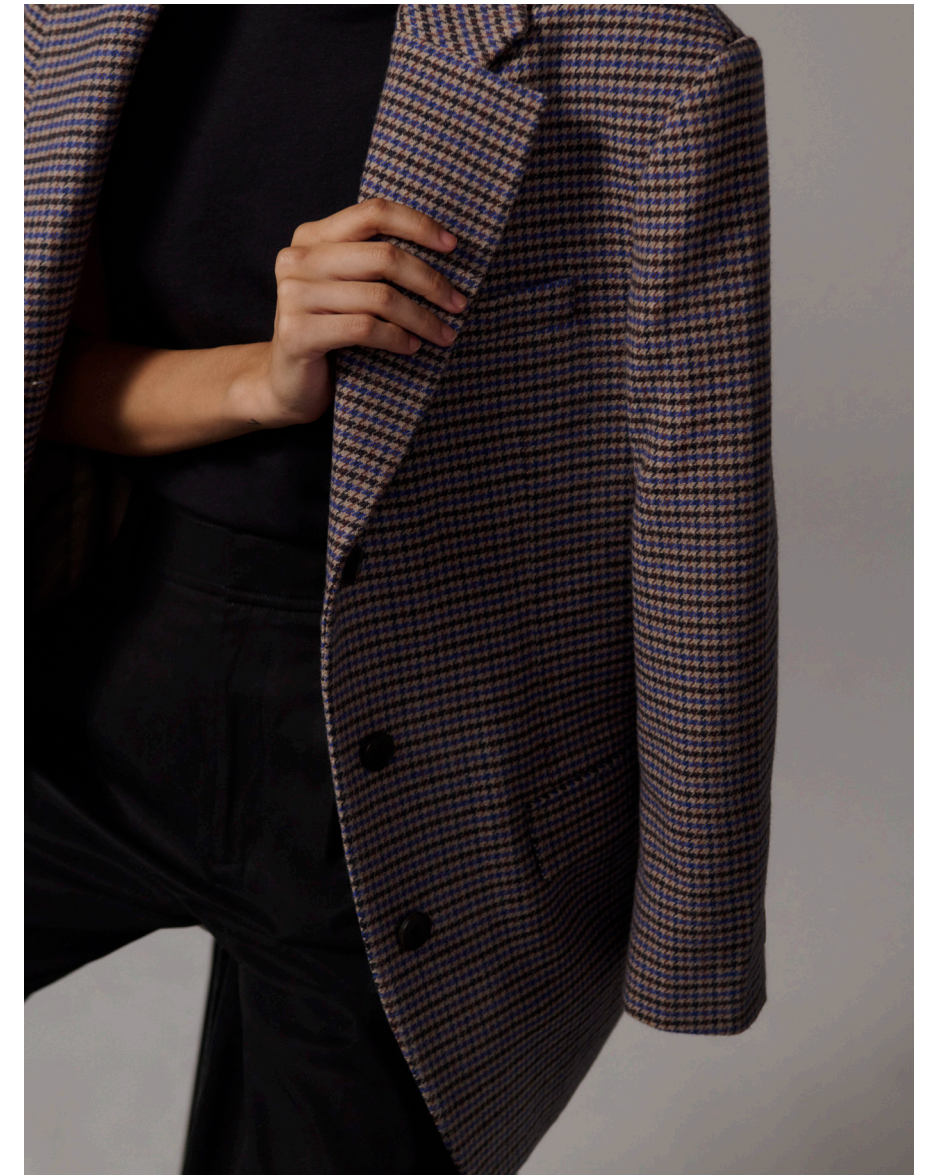
10. The Track Oversized Crew

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# 1

## The '80s Blazer



Throw on and go, in this oversized blazer. The easy finish to any outfit, this blazer is crafted in machine-washable TENCEL™ Lyocell for effortless day-to-night dressing. A plaid version in recycled wool suggests a classic look that's lighter on the planet.

Available in 3 fabrications: ReWool (Blue/Brown Houndstooth), TENCEL™-cotton blend (Black, Ash Brown, & Lily Pad), and corduroy (Navy & Taupe Gray). Available in sizing 00 - 16. \$175 - \$228

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# 2

## The Way-High Drape Pant



A polished pant with our famous Way-High rise and flattering, wide-leg cut. Executed in three materials: machine-washable TENCEL™ Lyocell for a beautiful and natural drape, an elegant recycled wool plaid, and a cozy textured corduroy.

Available in 3 Fabrications: ReWool (Blue/Brown Houndstooth), TENCEL™-cotton blend (Black, Ash Brown, Lily Pad, & Sandstone), and corduroy (Navy & Taupe Gray). Available in sizing 00 - 16. \$118 - \$148



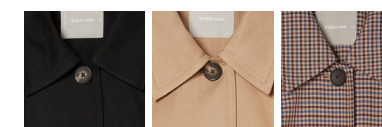
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# 3

## The Gathered Drape Trench



COLOR



BLACK

ASH BROWN

BLUE/BROWN  
HOUNDSTOOTH

Made from a soft blend of machine-washable TENCEL™ Lyocell and cotton, this reimagined icon offers a fresh silhouette, gathered at the shoulders for form-flattering appeal. In classic ash brown or gray plaid, this is the layer for all seasons.

Available in Black, Ash Brown, & Blue/Brown Houndstooth. Available in sizing XXS - XL. \$198 - \$218

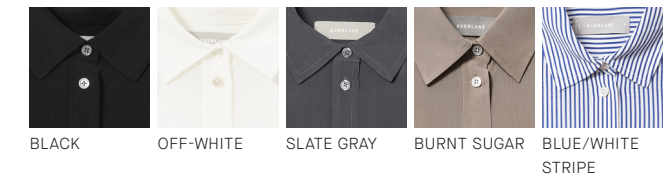
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# 4

## The Clean Silk Relaxed Shirt



COLOR



A classic button-up with a traditional point collar, round hem, and the luxuriously smooth feel of machine-washable Clean Silk. More beauty, less waste.

Available in Black, Off-White, Slate Gray, Burnt Sugar, & Blue/White Stripe. Available in sizing 00-16. \$150

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# 5

## The Boxy Oxford Shirt



COLOR



A loosely-structured staple made using 100% machine-washable, GOTS-certified organic cotton, featuring crisp clean lines (and no bad angles).

Available in White, Light Blue, Blue/White, Sky/White Stripe, & Red/White Stripe. Available in sizing XXS - XL. \$80

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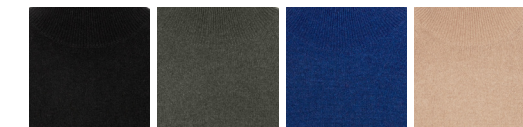


# 6

## The ReCashmere Oversized Turtleneck



COLOR



BLACK KAMBABA BRIGHT NAVY LIGHT CAMEL

A sophisticated silhouette with the sumptuously soft textures of recycled Italian cashmere and wool.

Available in Black, Kambaba, Bright Navy, & Light Camel. Available in sizing XXS - XL. \$230

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7

The ReCashmere  
Cropped Crew  
Sweater



COLOR



BLACK TAPENADE BRIGHT NAVY MINT KUMQUAT BONE

A slightly cropped, boxy fit crafted from premium recycled Italian cashmere and wool. Wear every day, everywhere.

Available in Black, Tapenade, Bright Navy, Mint, Kumquat, & Bone. Available in sizing XXS - XL. \$80

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8

## The Way-High Sailor Jean



COLOR



DEEP BLUE

SAIL BLUE

SALT WATER

A retro-inspired favorite made modern with our signature Way-High rise and extra wide leg, made using machine-washable, GOTS-certified organic cotton. Our most refined jean style yet.

Available in Deep Blue, Sail Blue, & Salt Water. Available in sizing 23 - 33 waist. \$118

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# 9

## The Organic Cotton Crew



COLOR



An everyday essential—perfected with a classic crew neckline, slightly cropped length, and relaxed fit. Made with machine-washable, GOTS-certified organic cotton, naturally.

Available in Black, White, Charcoal, Kambaba, Heathered Gray, & Heathered Oat. Available in sizing XXS - XL. \$30

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# 10

## The Track Oversized Crew

COLOR



BLACK    FADED BLUE    LIGHT HEATHER

Featuring dropped shoulders, voluminous sleeves, and a relaxed fit, this premium machine-washable, GOTS-certified organic cotton sweatshirt offers a signature look that will stand the test of time.

Available in Black, Faded Blue, & Light Heather. Available in sizing XXS - XXL. \$68



# The Materials



At Everlane, our ambition is to leave the industry cleaner than we found it. We carefully consider our materials and work with our production partners to reduce waste, minimize natural resource use, and remove harmful chemicals and plastics that endanger our planet's people and ecosystems. Whether it's eliminating virgin plastic from our business, converting all our cotton to organic, or creating a recycled cashmere and wool offering, we always strive to use materials with a lower impact.

## The Materials



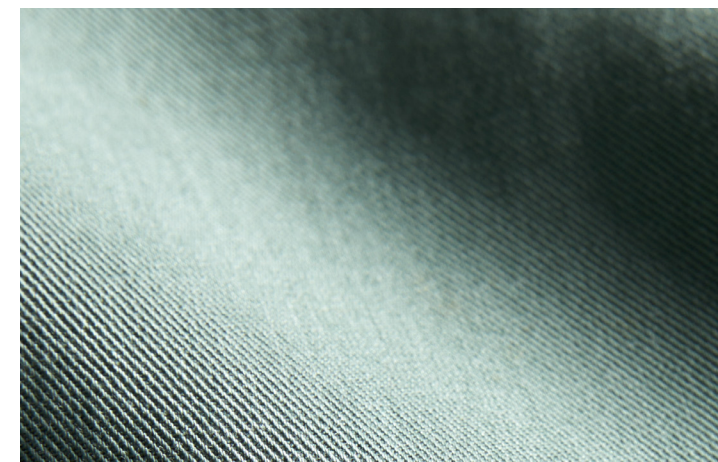
### Organic Cotton

Organic cotton uses crop rotation, cover crops, and organic fertilizers instead of toxic chemical fertilizers or pesticides—which means cleaner water, lower water usage, lower pesticide use, healthier soil, and a safer working environment for cotton farmers, compared to conventional cotton.



### Clean Silk

To create more beauty and less waste, we crafted our exclusive Clean Silk fiber. Milled at a GOTS-certified facility, dyed at a bluesign®-certified dyehouse, and made at a LEED-certified factory, our Clean Silk is free of harmful chemicals and uses less energy throughout the production process, compared to conventional silk.



### TENCEL™

Known for its lightness and versatility, TENCEL™ is a man-made cellulosic fiber extracted from PEFC and FSC-certified responsible wood sources. It offers the same exceptional softness as conventional cotton while using less energy and water in the production process.



## ReCashmere and ReWool

We know from our carbon footprint analyses and many third-party Life Cycle Assessments (LCAs) that virgin cashmere is one of the highest emitting materials in our matrix, largely due to land-use impacts at the farm level. And wool is not far behind.

Since cashmere and wool are important to our customer and business, we spent years researching and developing our exclusive ReCashmere and ReWool yarns. In partnership with our mills in Italy, we offer a second life to premium cashmere and wool garments, diverting them from landfills and recrafting them into luxurious, high-quality materials with over 90% lower carbon emissions when compared to sourcing virgin cashmere and wool.

### Behind the Seams:

#### The Making of ReCashmere and ReWool

##### Step 1

Bring all the well-worn cashmere and wool sweaters to the yard (read: our Italian mill).

##### Step 2

Hand pick and organize neatly by color—Wes Anderson style.

##### Step 3

Take it all off. All = linkings and excess trims.

##### Step 4

Chop then comb back into its raw fiber stage.

##### Step 5

Recraft into ReCashmere.

Shop Everlane Editions at [everlane.com](https://www.everlane.com)